DVB WORLD 2023

THE FUTURE OF MEDIA DELIVERY IN *YOUR* HANDS

Maison de la Poste, Brussels
Thursday 22 June 2023

This short guide is designed to help you prepare for DVB World 2023 and ensure you get maximum value from this innovative event. If you have any questions, send a note to dvb@dvb.org.

Once again this year, we are running DVB World as an *unconference*. For you, this is an opportunity to **explore innovative ideas**, to **expand your network** and to **discover new partnership opportunities**.

To make the event a success, we need your ideas and energy!

BUILDING THE AGENDA
The agenda for DVB World 2023 will be created at the start of the event, during the opening plenary. All participants can put sessions on the agenda. And, where it makes sense to do so, you can choose to merge your session/topic with that proposed by another participant. We will have multiple rooms of different sizes available for sessions to take place in parallel.

ADVANCE PREPARATION
We encourage you to think now about the sessions and topics that *you* would like to see at the event. Maybe you can initiate one or more sessions at the event? Are there colleagues or even competitors who might collaborate with you in pitching a session? You can post ideas in our dedicated LinkedIn group once you've registered.

On the next page, you can find some ideas to inspire you...

HOT TOPICS

What is the biggest challenge or question for your company right now? Would you like to initiate a conversation around this topic, maybe even with a few short presentations to set the scene?
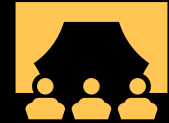
COMMON INTERESTS

Do you want to hear from others who are facing the same challenges? Who else is thinking of implementing DVB-I? Native IP? Targeted Advertising? Satellite beam hopping?

NEW PRODUCTS

Does your company have a new product or service based on DVB standards? Could you share the implementation approach you've taken? Are there opportunities for collaboration?

SHOW AND TELL

Do you have a prototype based on DVB solutions that you can show during the event? Would you like to see prototypes from others or test reference implementations together?

SOLVE A PROBLEM

Have you been struggling with a technology or business challenge related to media delivery? Could you source ideas and inspiration from peers by asking the right questions in a session?

OFFER A TUTORIAL

Do you have expertise on a specific technology or service that you can share with the community? Could you run a short interactive tutorial that would help build skills and knowledge?

FIND COLLABORATORS

Do you have a project idea you're trying to get off the ground but that needs partners? Would you like to discuss your ideas with like-minded professionals and set up a new collaboration?

BOLD CONVERSATIONS

Is there a question or theme on your mind that you haven't previously dared to bring up? Would that be easier to do in a face-to-face context compared to online meetings?

NEW WORK FOR DVB

Would you like to kickstart a new work area for the DVB Project? Do you already have ideas around Commercial Requirements that others could build on? Want to see who else is interested?

SHARE EXPERIENCES

Are there lessons you've learned from a trial or service launch and that you can share with the community? Do you want feedback on how you might have done it differently?

BE SPONTANEOUS

An idea or burning question may strike you during the opening plenary session... just put your hand up and tell us about it. Spontaneous ideas and on-the-spot inspiration are most welcome!

DVB WORLD 2023