DVB World 2024

Sponsorship and exhibition opportunities



Where?

smartvillage Bogenhausen, Munich, Germany

When?

19-20 March 2024

What?

An opportunity for professionals in the broadcasting and digital media industry to come together, share insights, and discuss the latest developments in digital broadcasting technologies.



Event schedule



Tuesday 19 March

12:00–13:00: Participants arrive at venue; light buffet lunch is served; exhibition area opens.

13:00–18:00: Conference sessions in plenary room; keynotes, technology updates, quickfire briefings; regular breaks to allow visits to exhibition area.

19:00-22:00: Beer, bites and banter at the Augustiner Stammhaus

Wednesday 20 March

08:30-09:00: Coffee, exhibition, networking

09:00–10:00: Opening circle for unconference day

10:00–16:15: Unconference sessions, exhibition, plus lunch and coffee

breaks

17:00: Closing circle following by farewell apéritif





Registration fees



Event tickets:

DVB Members: €100

Non-members: €200

Supporter:

DVB Members: €2,000

Non-members: €3,000

Exhibitor:

DVB Members: €3,000

Non-members: €4,000



Supporter package



Package includes:

- Five event tickets; share with colleagues, partners, clients
- Company logo and link on the DVB World 2024 website
- Company logo on prominent pull-up banners in the event venue
- Company logo and link on pre- and post-event emails to DVB World mailing list; ~4,000 contacts
- Company name listed in **DVB eNews** (February and March 2024); ~5,000 contacts
 - those who sign up in time will also be included in the January 2024 eNews.
- Company logo in DVB Scene magazine (issue 63, March 2024 and issue 64, September 2024)

Non-members: €3,000

Supporter fee: DVB Members: €2,000





Exhibitor package



Package includes **everything offered to Supporters** (see previous page) plus a space in the exhibition area.

- All exhibitors will be provided with a table, two chairs, a wired internet connection (if required) and electricity.
- Screens or other necessary equipment can be hired directly from Neo Eventservice Gmbh.
- Exhibitors can install their material on the morning of 19 March. The exhibition space will open from 13:00 to 18:00 on 19 March; and from 08:30 to 17:00 on 20 March.
- The unconference format on 20 March means participants will be free to move around the venue throughout the day, providing ample opportunities to visit the exhibition area.

Supporter fee:

DVB Members: €3,000

Non-members: €4,000



DVB World 2024 Sponsorship and exhibition opportunities

Register now via <u>dvbworld.org</u>

Supporter and Exhibitor packages are available via the <u>registration page</u>, where credit card payment is accepted.

If you require an invoice for payment by bank transfer, please contact the DVB Project Office (dvb@dvb.org).

