

DVB WORLD 2027

Sponsorship and exhibition packages

**EARLY BIRD DISCOUNT
UNTIL 1 DECEMBER**



DVB World brings together the people actively shaping how open standards evolve in broadcasting and digital media. Join open, candid discussions on the technologies behind the future of media delivery, with sponsors and exhibitors gaining direct access to decision-makers and innovators in a collaborative, high-energy environment.

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Postillion Hotel & Convention Centre, Amsterdam,
Netherlands

Conference: 13:00-18:30, Tuesday 16 March

Unconference: 09:00-16:00, Wednesday 17 March

Exhibition: from 12:00 on 16 March to 16:00 on 17 March



At a glance



	Sponsor	Exhibitor
 Event tickets	3	5
 Brand visibility on website, emails and at venue	✓	✓
 Logo in DVB Scene & eNews	✓	✓
 Exhibition space		✓
 1-minute elevator pitch during conference		✓
€ Cost (Full Members / Micro Members / Non-members)	€1,000 / €800 / €1,500	€3,000 / €2,500 / €4,000

(10% discount to companies signing up before 1 December 2026)



Why sponsor? Why exhibit?



1. **It's intimate by design.** The people who write and deploy DVB specifications are in the room, and you get to engage directly with them.
2. **Your stand is at the centre of things.** Everyone is here for a day and a half, and lunch and coffee are served in the exhibition area.
3. **It's informal, but lean-forward.** Show what you're building, hear what people think, and leave with next steps.

Exhibitors and sponsors also benefit from visibility in DVB's communications before and after the event, across our websites, the monthly eNews, LinkedIn, DVB Scene magazine and event-related newsletters.



Sponsor package



Build your brand presence across DVB's global community and show your support for the industry's open standards.

Package includes:

- **Three event tickets**; share with colleagues, partners, clients
- Company logo and link on the **DVB World 2027 website**
- Company logo on **pull-up banners** and on screen during the event
- Company logo and link on emails to **DVB World mailing list**; ~3,400 contacts
 - DVB's network spans broadcasters, service providers, technology vendors, and policymakers across Europe and beyond.
- Company logo in **DVB eNews** (February and March 2027); ~4,500 contacts
 - Those who sign up in time will also be included in the November 2026 and January 2027 eNews
- Company logo in **DVB Scene magazine** (issue 69, March 2027 and issue 70, September 2027)

Sponsor fee:

Full Members: €1,000

Micro Members: €800

Non-members: €1,500

10% discount to Sponsors signing up before
1 December 2026



Exhibitor package



Put your technology and team at the heart of the action. Engage directly with attendees throughout both conference and unconference days.

Package includes:

- Everything offered to Sponsors (see previous page)
- 1-minute elevator pitch from the stage at the start of the conference
- Space in the exhibition area; all exhibitors will be provided with a table, two chairs, a wired internet connection (if required) and electricity outlet.
 - Screens or other necessary equipment and feeds must be arranged independently and are at the exhibitor's own expense.
 - Exhibitors can install their material on the morning of 16 March. The exhibition space will open from 12:00 to 19:00 on 16 March; and from 08:30 to 17:00 on 17 March.

The unconference format on 17 March means participants will move around the venue throughout the day, with breaks of at least 30 minutes between sessions.

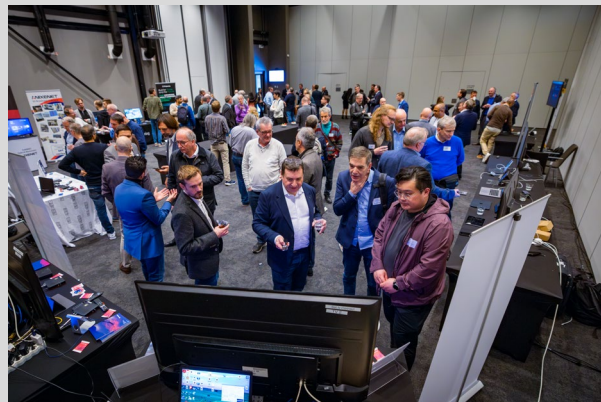
Exhibitor fee:

Full Members: €3,000

Micro Members: €2,500

Non-members: €4,000

10% discount to Exhibitors signing up before
1 December 2026



DVB WORLD 2027

Book your package now!



Sponsor and Exhibitor packages are available on a self-service basis via the [registration system for DVB World 2027](#), where credit card payment is accepted.

If you require an invoice for payment by bank transfer, please contact the DVB Project Office (dvb@dvb.org).

